

A COMMERCE POWERHOUSE

Popular Mechanics' authoritative buyer's guides, expert editorial reviews, and engaging content has transformed our digital site into a new kind of storefront.

Each month, millions of enthusiasts come to PopularMechanics.com to shop for editorially tested and recommended products.

\$143M+

Worth of Products Sold YTD
+16% YoY

2.5M+

Number of Products Sold YTD
+13% YoY

8,280

Products Sold Every Day

Source: January - October 2023 Internal eCommerce Data