

ABOUT THE **BRAND**

For over a century, Popular Mechanics has been the original how-to guide for a life well built. We provide enthusiasts with the skills and wisdom they crave to command and appreciate the world around them.

AREAS OF EXPERTISE

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-  Craftsmanship
-  DIY
-  Entertainment
-  Gaming
-  Gear
-  History
-  Home Ownership
-  Innovation
-  Military
-  Science
-  Space
-  Outdoors
-  Technology
-  Tools

